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*"UPON THIS ROCK I WILL BUILD MY CHURCH, AND ALL  
THE POWERS OF HELL WILL NOT CONQUER IT."  
MATTHEW 16:18*





## LETTER FROM ROBIN

DEAR  
PROMISELAND  
FAMILY,

What you hold in your hands is a story that began 20 years ago. It's a story of boldness, faithfulness, hope, vision, and risk. Ordinary people, like you and me, put their sights on things above. Instead of looking at the brokenness of the world and being paralyzed, we chose to believe God and trust His plan. We decided to actually believe what the Bible says about God's power and what can happen if we surrender to His way. We have sacrificed our time, talent, and treasure. God has shown up at every step and turn with supernatural results! God is building His church on this Rock! Look at the miracles that have happened in individual's lives and us as a whole. Look at what has happened in a cow pasture, two miles down a dead-end road! Since 2003, over 13,000 people have come through our doors to experience the powerful work of Jesus.

This story is just beginning. God has called PromiseLand to bring people in the San Marcos area into an intimate relationship with Jesus Christ and each other. This is a big call with a lot of responsibility. Every day there are people waking up in our town that are far from God. They are lonely, depressed, suicidal, addicted, prideful, and caught up in the rat-race of life. The people of Hays County need an answer, and we have it! Jesus Christ! God has strategically placed us here in this region for 'such a time as this'. We are here for this moment...for these people.

Please read the following pages carefully and ask yourself what you are willing to risk. More importantly, what do you believe God is asking you to sacrifice? Pray for the faith to meet His request. Ask your family what impact they want to have in their schools, workplace, community and beyond. Then, pray that God will give you the clarity of mind and conviction of heart to respond to Him in faith and obedience. We are standing on the shoulders of the people who planted this church 20 years ago. What will be happening and who will be standing on your shoulders 20 years from now? Thanks for your partnership in accomplishing this vision for the Kingdom of God and our city. I can't wait to see this story unfold!

Your Pastor,

Robin Steele





**2003**

PSM holds first service in Jackson Chapel UMC with 30 people.



**2005**

Attendance grows to 120, and we purchase our first property on Lime Kiln Rd.



**2010**

We expand our international ministry to Nigeria and Mexico, building churches, schools, and homes.



**2014**

PSM plants churches in Waco and Austin.



**2021**

We establish an outdoor venue on The Hill at PromiseLand.

2003

# A BRIEF HISTORY OF PROMISELAND CHURCH

2023

**2004**

PSM meets at TX State in the Alkek Teaching Theater.



**2008**

Attendance grows to 600 and we hold Easter Service at PAC in Kyle.



**2012**

We build our new Worship Center as we grow membership to over 1000 people.



**2016**

PSM plants church in Lockhart.



**2023**

Over 2000 people pack out 5 services on Easter weekend.







## **INITIATIVE ONE**

### **COMPLETED PURCHASE 7 ACRES**

We are located on the Edwards Aquifer Recharge Zone meaning that we can only develop 20% of the land we own. These are limitations created by the state of Texas so that adequate water fills our underground reservoirs. We need extra land so that we can fully develop the land that we already own. Thanks to the generosity of our members over the years, we were in a position to purchase these 7 acres with cash when it came on the market in 2023.

## **INITIATIVE TWO**

### **BUILD AN EVENT CENTER AT OUR HILL OUTDOOR VENUE**

We are currently working on plans to build an event center near the outdoor venue on our hill overlooking San Marcos. In this space, families will celebrate weddings. Kids will party and learn about Jesus. After funerals, hurting hearts will be comforted with warm meals and long hugs. This will be an “each other” place where we grow valuable, life-long relationships. The event center will be able to handle large crowds of over 200 people in banquet style seating, a full commercial kitchen, and ample outdoor space for small groups to gather around fire pits to watch the sun set.

### **PARKING AND KIDS' EXPANSION**

We need to expand parking and add another entrance/exit to our property so that traffic can flow smoothly during our worship services and events. We will add a road on the new side of our property and expand parking onto our new property. Our kids' space is reaching its max. We have so many new families with kids joining our church. We need to make more space in the Student Center by removing some of our offices and remodeling upstairs.

### **MEXICO ORPHANAGE**

Our longtime partner in Leon, Mexico is getting very close to building an orphanage facility. They have purchased the land and are getting the plans and permits in place for construction. We have the opportunity to make a practical and eternal impact on the lives of hundreds of kids in Mexico by funding this project.

### **ENDOWMENT**

Our endowment was created in 2021 to fund ministry at PromiseLand indefinitely. Once this account is fully funded, it's profits will provide the money needed for our operational expenses, and we will be able to financially withstand any tragic world events or downturns in the economy. This strategy is an extremely wise, long-term plan that is used by leading non-profits all over the world.







## INITIATIVE THREE

### WORSHIP CENTER EXPANSION

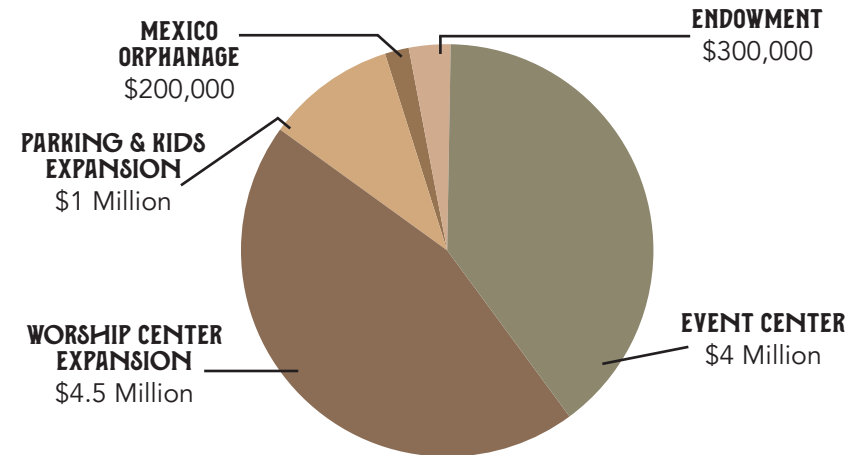
We need more space to worship God and allow His Spirit to flow in our gatherings. We need more space to connect personally before and after our services. Our current Worship Center is designed to be doubled in size. Our lobby will triple in size; our restrooms will be doubled, and we will have over 1000 seats in our worship center. The plans are to have elevated seating so that there will not be a bad seat in the house. Of course, we will have state of the art technology to enhance the worship experience and reach the next generation with the Gospel of Jesus.

# ON THIS ROCK GOALS

God often gives us seemingly out of reach dreams, knowing we cannot accomplish them through our own ability. All three of our initiatives are estimated to cost around \$10 million. Raising this amount of money is no small task, but we know God can do immeasurably more than what we ask for or imagine. Building On This Rock requires the courage to acknowledge His calling, the faith to put it into action, and the sacrifice to bring it to fruition. God is leading PromiseLand through this process because He knows us and our faith. He knows we move in obedience. Not only does God know us, but we know each other. We have the strength and unity to accomplish the task.

GOAL

\$10,000,000



HERE ARE EXAMPLES OF HOW VARIOUS AMOUNTS CAN MAKE AN IMPACT OVER A 3 YEAR PERIOD.

Weekly	Monthly	Total Gift
\$6	\$28	\$1,000
\$16	\$69	\$2,500
\$32	\$139	\$5,000
\$64	\$278	\$10,000
\$160	\$694	\$25,000
\$321	\$1,389	\$50,000
\$481	\$2,083	\$75,000
\$642	\$2,778	\$100,000
\$1,603	\$6,944	\$250,000
\$3,205	\$13,889	\$500,000
\$4,808	\$20,833	\$750,000
\$6,410	\$27,778	\$1,000,000



# START BUILDING ON THE ROCK

## FAQS

### HOW CAN I PRAY?

Use our prayer guide to lift up PromiseLand on a daily basis. Pray with your family. Pray with your small group. Join us on October 4th, 7pm as we prayer walk our entire property as a church body.

### WHEN WILL THESE DIFFERENT INITIATIVES TAKE PLACE?

This is a great question! We will move at the pace of our generosity. We currently have the financial ability to start phase 2 and 3 with a loan (30yrs/7.5%). However, we want to minimize our debt load as much as possible.

### HOW LONG WILL THE ON THIS ROCK CAMPAIGN LAST?

We are asking our members to commit an amount over and above their regular giving over the next three years. We will be receiving our "First Fruits" offering the week of October 22, 2023. We are asking everyone to bring as much as possible in this first offering and then fulfill the remaining of their commitment over the next three years.

### HOW IS THIS DIFFERENT THAN MY REGULAR GIVING?

Regular giving (tithes) is set aside for the daily operations of the church. An offering is a gift over and above your regular tithe and is designated to special projects, campaigns, and ministry partners. It is important to remember that life-transforming ministry continues to take place through the ongoing work of PromiseLand during this campaign. Please continue to bring your tithe in addition to the special offerings God leads you to sow into the On This Rock Campaign.

### HOW DO I ACTUALLY GIVE TOWARDS ON THIS ROCK?

You can give towards On This Rock in the same way you normally give: cash, check, or online. If writing a check or using one of our envelopes, make sure to write "On This Rock" or "OTR" on the memo line. When giving online, you will be able to find the fund option: "On This Rock" option. You can give to multiple funds by clicking on "+ Another Fund".

There are also non-cash ways of donating to PromiseLand. In fact, donating other assets such as stocks, bonds, art, or property can be very advantageous to both the church and the donor. If you have questions about these methods, please contact our business office. All donations to PromiseLand are tax deductible.



**TAKE A VIRTUAL TOUR AND GET MORE INFO.**

# THE PRAYER GUIDE

The purpose of the prayer guide is to prepare your heart for what God is going to do in our church through the "On This Rock" Campaign. Each daily devotion is divided into four parts: Scripture Reading, Observation, Application, and Prayer. We have designed this 15 day devotional so that we can tie scripture, prayer, and our works to movement of God in this Campaign.

## SCRIPTURE READING

First, begin with reading the scripture selected. Ask the Spirit to point out one specific thing during your time in the Word that He wants you to pay attention to. Write this down.

## OBSERVATION

Next, study the passage the verse comes from. In this section the goal is to dig, think, and meditate. You don't need to answer a list of question, but here are some examples of questions to consider: What is the context of the passage? What stands out to me most? What am I noticing in this passage for the first time? How is this connected to other passages in the Bible?

## APPLICATION

Next, answer the question, "How does this apply to my life?". The goal is to translate what you're reading into action, and the more specific you make it the better it will be. For instance, "Today I'm going to do the dishes after dinner" is a better next step than, "I should love my wife more."

## PRAYER

Lastly, write out a prayer based on what you've read and written. This will help focus your prayers and give you things to pray about that you might not normally think of. If there is extra time, you can pray through other issues, as well, but don't skip this step of writing a prayer based on what you've studied. We need the Holy Spirit to apply His Word to our lives.



In this first week of prayer, we want to build a foundation. It is a wonderful thing to expect a grand end result, whether it's a building, a house, or even our lives. But nothing grand stays standing without a foundation. It starts now with the powerful pleading of God's people. Our foundation is Thankfulness.

MONDAY (1 of 15)

# THANKFUL FOR JESUS CHRIST.

## SCRIPTURE

**JOHN 3:16** For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life.

**COLOSSIANS 3:15** Let the peace of Christ rule in your hearts, since as members of one body you were called to peace. And be Thankful.

**COLOSSIANS 3:17** And whatever you do, whether in word or deed, do it all in the name of Lord Jesus, giving thanks to the Father through him.

## OBSERVATION

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## APPLICATION

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## PRAY

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TUESDAY (2 of 15)

# THANK GOD FOR A FULL AND ABUNDANT LIFE.

## SCRIPTURE

**JOHN 10:10** The thief does not come except to steal, and to kill, and to destroy. I have come that they may have life, and that they may have it more abundantly.

**JOHN 17:3** And this is eternal life, that they may know You, the only true **God**, and **Jesus Christ** whom You have sent.

**ROMANS 6:23** For the wages of sin is death, but the gift of God is eternal life in Christ Jesus our Lord.

**1 TIMOTHY 6:12** Fight the good fight of faith, lay hold eternal life, to which you were also called and have confessed the good confession in the presence of witnesses.

## OBSERVATION

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## APPLICATION

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## PRAY

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WEDNESDAY (3 of 15)

# THANKFUL FOR PEACE IN ANY CIRCUMSTANCE.

## SCRIPTURE

**PHILIPPIANS 4:5-7** Let your gentleness be evident to all. The Lord is near.  
<sup>6</sup> Do not be anxious about anything, but in every situation, by prayer and petition, with thanksgiving, present your requests to God. <sup>7</sup> And the peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus.

**2 THESSALONIANS 3:16** Now may the Lord of peace Himself grant you His peace at all times and in every way [that peace and spiritual well-being that comes to those who walk with Him, regardless of life's circumstances]. The Lord be with you all.

**ISAIAH 26:3** You will keep in perfect peace those whose minds are steadfast, because they trust in you.

## OBSERVATION

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## APPLICATION

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## PRAY

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THURSDAY (4 of 15)

# THANKFUL FOR OUR PURPOSE

## SCRIPTURE

**1 PETER 2:9** But you are a chosen people, a royal priesthood, a holy nation, God's special possession, that you may declare the praises of him who called you out of darkness into his wonderful light.

**COLOSSIANS 1:16** For in him all things were created: things in heaven and on earth, visible and invisible, whether thrones or powers or rulers or authorities; all things have been created through him and for him.

**JEREMIAH 29:11** For I know the plans I have for you," declares the LORD, "plans to prosper you and not to harm you, plans to give you hope and a future.

**PROVERBS 19:21** Many are the plans in a person's heart, but it is the LORD's purpose that prevails.

## OBSERVATION

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## APPLICATION

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## PRAY

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FRIDAY (5 of 15)

# THANKFUL FOR THE VISION OF PROMISELAND

## SCRIPTURE

**HABAKKUK 2:2** And the Lord answered me: "Write the vision; make it plain on tablets, so he may run who reads it."

**PROVERBS 29:18** Where there is no vision, the people perish: but he that keeps the law is happy.

**JOEL 2:28** And afterward, I will pour out my Spirit on all people. Your sons and daughters will prophesy, your old men will dream dreams, your young men will see visions.

## OBSERVATION

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## APPLICATION

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## PRAY

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MONDAY (6 of 15)

# UNITY IN YOUR HOME - FAMILIES

## SCRIPTURE

**GENESIS 2:24** That is why a man leaves his father and mother and is united to his wife, and they become one flesh.

**EPHESIANS 6:1-2** Children, obey your parents in the Lord, for this is right. "Honor your father and mother"—which is the first commandment with a promise—

**EPHESIANS 5:33** However, each one of you also must love his wife as he loves himself, and the wife must respect her husband.

## OBSERVATION

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## APPLICATION

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## PRAY

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TUESDAY (7 of 15)

# THE CHURCH (SMALL GROUPS, DREAM TEAM)

## SCRIPTURE

**MATTHEW 18:20** "For where two or three are gathered in my name, there am I among them."

**COLOSSIANS 3:16** Let the word of Christ dwell in you richly, teaching and admonishing one another in all wisdom, singing psalms and hymns and spiritual songs, with thankfulness in your hearts to God.

**ACTS 4:31** And when they had prayed, the place in which they were gathered together was shaken, and they were all filled with the Holy Spirit and continued to speak the word of God with boldness.

**1 THESSALONIANS 5:11** Therefore encourage one another and build one another up, just as you are doing.

## OBSERVATION

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## APPLICATION

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## PRAY

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WEDNESDAY (8 of 15)

# UNITY IN WORKSPACES

## SCRIPTURE

**1 CORINTHIANS 10:31** So whether you eat or drink or whatever you do, do it all for the glory of God.

**COLOSSIANS 3:23-24** Whatever you do, work at it with all your heart, as working for the Lord, not for human masters, 24 since you know that you will receive an inheritance from the Lord as a reward. It is the Lord Christ you are serving.

**EPHESIANS 2:10** For we are God's handiwork, created in Christ Jesus to do good works, which God prepared in advance for us to do.

**EPHESIANS 6:6** Work hard, but not just to please your masters when they are watching. As slaves of Christ, do the will of God with all your heart. Work with enthusiasm, as though you were working for the Lord rather than for people.

## OBSERVATION

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## APPLICATION

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## PRAY

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THURSDAY (9 of 15)

# UNITY IN OUR RELATIONSHIPS

## SCRIPTURE

**1 PETER 4:8** Above all, love each other deeply, because love covers over a multitude of sins.

**JOHN 13:34** A new command I give you: Love one another. As I have loved you, so you must love one another.

**EPHESIANS 4:29** Do not let any unwholesome talk come out of your mouths, but only what is helpful for building others up according to their needs, that it may benefit those who listen.

**JAMES 1:19-20** My dear brothers and sisters, take note of this: Everyone should be quick to listen, slow to speak and slow to become angry, because human anger does not produce the righteousness that God desires.

## OBSERVATION

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## APPLICATION

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## PRAY

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FRIDAY (10 of 15)

# UNITY IN OUR CITIES (WHERE DO YOU LIVE?)

## SCRIPTURE

**2 CHRONICLES 7:14** "If my people who are called by my name humble themselves, and pray and seek my face and turn from their wicked ways, then I will hear from heaven and will forgive their sin and heal their land."

**MATTHEW 5:14** "You are the light of the world. A town built on a hill cannot be hidden."

**EXODUS 6:8** And I will bring you into the land which I swore to give to Abraham, Isaac, and Jacob; and I will give it to you as a heritage: I am the LORD.

**DEUTERONOMY 6:3** Listen closely, Israel, and be careful to obey. Then all will go well with you, and you will have many children in the land flowing with milk and honey, just as the Lord, the God of your ancestors, promised you.

## OBSERVATION

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## APPLICATION

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## PRAY

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Every structure needs a covering. The covering protects from the elements and ensures safety. Jesus says the Gates of hell will not prevail against His church. This week let's pray for our covering.

MONDAY (11 of 15)

# PRAY FOR OUR PASTORS DAILY

(FOR THEIR FAMILY, FOR HEALTH, FOR PROTECTION, AND LONGEVITY).

## SCRIPTURE

**1 TIMOTHY 5:17** Let the elders who rule well be considered worthy of double honor, especially those who labor in preaching and teaching.

**1 CORINTHIANS 15:58** Therefore, my dear brothers and sisters, stand firm. Let nothing move you. Always give yourselves fully to the work of the Lord, because you know that your labor in the Lord is not in vain.

**PROVERBS 3:5-6** Trust in the Lord with all your heart and lean not on your own understanding; in all your ways submit to him, and he will make your paths straight.

## OBSERVATION

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## APPLICATION

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## PRAY

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TUESDAY (12 of 15)

# PRAY FOR OUR LEADERSHIP

## SCRIPTURE

**JAMES 1:5-6** If any of you lacks wisdom, you should ask God, who gives generously to all without finding fault, and it will be given to you. But when you ask, you must believe and not doubt, because the one who doubts is like a wave of the sea, blown and tossed by the wind.

**PSALM 78:72** With upright heart he shepherded them and guided them with his skillful hand.

**MATTHEW 20:26-28** But among you it will be different. Whoever wants to be a leader among you must be your servant, and whoever wants to be first among you must become your slave. For even the Son of Man came not to be served but to serve others and to give his life as a ransom for many.

**LUKE 12:48** Everyone to whom much was given, of him much will be required, and from him to whom they entrusted much, they will demand the more.

## OBSERVATION

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## APPLICATION

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## PRAY

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WEDNESDAY (13 of 15)

# PRAY FOR OUR PEOPLE (THE CHURCH)

## SCRIPTURE

**1 CORINTHIANS 12:27** Now you [collectively] are Christ's body, and individually [you are] members of it [each with his own special purpose and function].

**ROMAN 12:4-5** For we have many parts in one body, but these parts do not all have the same function. <sup>5</sup> so we, the many, are one body in Christ, and each one body-parts of each other.

**1 CORINTHIANS 12:12** For even as the body is one and yet has many members, and all the members of the body, though they are many, are one body, so also is Christ.

**COLOSSIANS 1:24** Now I rejoice in my sufferings for your sake, and in my flesh I do my share on behalf of His body, which is the church, in filling up what is lacking in Christ's afflictions.

## OBSERVATION

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## APPLICATION

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## PRAY

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THURSDAY (14 of 15)

# PRAY FOR THE FUTURE OF PROMISELAND

## SCRIPTURE

**1 PETER 2:5** You yourselves like living stones are being built up as a spiritual house, to be a holy priesthood, to offer spiritual sacrifices acceptable to God through Jesus Christ.

**COLOSSIANS 2:10** And you have been filled in him, who is the head of all rule and authority.

**MATTHEW 16:18** And I tell you, you are Peter, and on this rock I will build my church, and the gates of hell shall not prevail against it.

**ACTS 2:1-4** When the day of Pentecost arrived, they were all together in one place. And suddenly there came from heaven a sound like a mighty rushing wind, and it filled the entire house where they were sitting. And divided tongues as of fire appeared to them and rested on each one of them. And they were all filled with the Holy Spirit and began to speak in other tongues as the Spirit gave them utterance.

## OBSERVATION

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## APPLICATION

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## PRAY

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